

Course Scheme

MBA 2025 - 27

2-Year MBA Program								Evaluation Scheme				
NSQF/National Credit Framework (NCrF) Credit levels	NSQF/National Credit Framework (NCrF) Credit levels (Four Year B.Tech/B.E etc)	Code	Subject	L	T	P	Credits	CIA	End Term	Total		
Level 6	Level 6.5	SEMESTER I										
		11CC.401	Principles of Management & Organization Behavior	4	0	0	3	30	70	100		
		11CC.402	Quantitative methods	3	1	0	3	30	70	100		
		11CC.501	Managerial Economics	3	0	0	3	30	70	100		
		11CC.403	Computer application for Business	3	0	0	3	30	70	100		
		11CC.404	Business Law and Ethics	3	0	0	3	30	70	100		
		11CC.502	Financial Reporting, Statement Analysis	3	0	0	3	30	70	100		
		11VAC.401	Life Skills 1	2	0	0	2	30	70	100		
		11VAC.402	Character Building & Holistic Development of Personality-I	2	0	0	0	50	50	100		
									20			
		SEMESTER 2										
		Code	Subject	L	T	P	Credits	CIA	End Term	Total		
		11CC.405	Data Analysis using Spreadsheet	2	0	2	3	50	50	100		
		11CC.406	Human resource management	3	0	0	3	30	70	100		
		11CC.407	Marketing Management	3	0	0	3	30	70	100		
		11CC.408	Corporate Finance	3	0	0	3	30	70	100		
		11CC.503	Operation Research	3	0	0	3	30	70	100		
		11CC.504	Research Methodology	3	0	0	4	30	70	100		
11CC.505	Production & Operations Management	3	0	0	3	30	70	100				
11VAC.403	Character Building & Holistic Development of Personality-II	2	0	0	0	50	50	100				
							22					
Post Graduate Diploma: 47 Credits												
2nd Year- Only Coursework (Dual Specialization)												
		SEMESTER 3										
		CORE PAPERS										
		Code	Subject	L	T	P	Credits	CIA	End Term	Total		
		11CC.506	Project Management and Entrepreneurship Development	4	0	0	3	30	70	100		
			Open elective (MOOC)	0	0	0	3					
		11VAC.501	Character Building & Holistic Development of Personality-III*	2	0	0	0	50	50	100		
		11CC.507	Summer Training	0	0	0	4	50	50	100		
									10			
		SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)										
		Code	Subject	L	T	P	Credits	CIA	End Term	Total		
		11EC.508.1	Taxation	3	0	0	3	30	70	100		
		11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100		

11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100
					6			
HUMAN RESOURCE MANAGEMENT (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100
11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100
11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100
					6			
MARKETING MANAGEMENT (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100
11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100
11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100
					6			
INFORMATION TECHNOLOGY (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100
11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100
11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100
					6			
SEMESTER 4								
CORE PAPERS								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11CC.512	corporate strategy	3	0	0	3	30	70	100
11CC.513	Dissertation	3	0	0	3	50	50	100
11VAC.502	Character Building & Holistic Development of Personality-IV*	2	0	0	0	50	50	100
	Open elective (MOOC)	0	0	0	2			
UMC102	Managing Personal Finance*	2	0	0	0	50		50
					8			
SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.508.4	International Finance	3	0	0	3	30	70	100
11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100
11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100
					6			
HUMAN RESOURCE MANAGEMENT (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.509.4	International HRM	3	0	0	3	30	70	100
11EC.509.5	Employee relation	3	0	0	3	30	70	100
11EC.509.6	Strategic HRM	3	0	0	3	30	70	100
					6			

Level 6.5

Level 7

MARKETING MANAGEMENT (Any Two)									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11EC.510.4	Services Marketing	3	0	0	3	30	70	100	
11EC.510.5	Retail management	3	0	0	3	30	70	100	
11EC.510.6	International Marketing	3	0	0	3	30	70	100	
					6				
INFORMATION TECHNOLOGY (Any Two)									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100	
11EC.511.5	Managing software project	3	0	0	3	30	70	100	
11EC.511.6	IT consulting	3	0	0	3	30	70	100	
					6				

2nd Year- Coursework and Research (Single Specialization)

SEMESTER 3									
CORE PAPERS									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11CC.506	Project Management and Entrepreneurship	4	0	0	3	30	70	100	
Open elective (MOOC)		0	0	0	3				
11CC.504	Research Methodology	4	0	0	4	30	70	100	
11VAC.501	Character Building & Holistic Development of Personality-III*	2	0	0	0	50	50	100	
					10				
SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Four)									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11EC.508.1	Taxation	3	0	0	3	30	70	100	
11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100	
11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100	
11EC.508.4	International Finance	3	0	0	3	30	70	100	
11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100	
11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100	
					12				
HUMAN RESOURCE MANAGEMENT (Any Four)									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100	
11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100	
11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100	
11EC.509.4	International HRM	3	0	0	3	30	70	100	
11EC.509.5	Employee relation	3	0	0	3	30	70	100	
11EC.509.6	Strategic HRM	3	0	0	3	30	70	100	
					12				
MARKETING MANAGEMENT (Any Four)									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100	
11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100	
11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100	
11EC.510.4	services Marketing	3	0	0	3	30	70	100	
11EC.510.5	Retail management	3	0	0	3	30	70	100	
11EC.510.6	International Marketing	3	0	0	3	30	70	100	

Level 6.5

Level 7

						12			
INFORMATION TECHNOLOGY (Any Four)									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100	
11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100	
11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100	
11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100	
11EC.511.5	Managing software project	3	0	0	3	30	70	100	
11EC.511.6	IT consulting	3	0	0	3	30	70	100	
						12			
SEMESTER 4									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11VAC.502	Character Building & Holistic Development of Personality-IV*	2	0	0	0	50	50	100	
UMC 102	Managing Personal Finance*	2	0	0	0	50		50	
11RC.501	Research Work				20	50	50	100	
						20			

Total Credits		84
Sem 1		20
Sem 2		22
Sem 3		22
Sem 4		20

1-Year MBA Program							Evaluation Scheme		
NSQF/National Credit Framework (NCrF) Credit levels	Code	Subject	L	T	P	Credits	CIA	End Term	Total
Only Coursework (Dual Specialization)									
SEMESTER I									
CORE PAPERS									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11CC.506	Project Management and Entrepreneurship	4	0	0	3	30	70	100
		Open elective (MOOC)	0	0	0	3			
	11CC.507	Summer Training	0	0	0	4	50	50	100
						10			
SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.508.1	Taxation	3	0	0	3	30	70	100
	11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100
	11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100
						6			
HUMAN RESOURCE MANAGEMENT (Any Two)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100
	11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100
	11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100
						6			
MARKETING MANAGEMENT (Any Two)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100
	11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100
	11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100
						6			
INFORMATION TECHNOLOGY (Any Two)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100
	11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100
	11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100
						6			
SEMESTER 2									
CORE PAPERS									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11CC.512	corporate strategy	3	0	0	3	30	70	100
	11CC.513	Dissertation	3	0	0	3	50	50	100
		Open elective (MOOC)	0	0	0	2			
	UMC102	Managing Personal Finance*	2	0	0	0	50		50
						8			
SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)									

Level 6.5	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11EC.508.4	International Finance	3	0	0	3	30	70	100	
	11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100	
	11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100	
							6			
	HUMAN RESOURCEMANAGEMENT (Any Two)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11EC.509.4	International HRM	3	0	0	3	30	70	100	
	11EC.509.5	Employee relation	3	0	0	3	30	70	100	
	11EC.509.6	Strategic HRM	3	0	0	3	30	70	100	
							6			
	MARKETING MANAGEMENT (Any Two)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11EC.510.4	services Marketing	3	0	0	3	30	70	100	
	11EC.510.5	Retail management	3	0	0	3	30	70	100	
11EC.510.6	International Marketing	3	0	0	3	30	70	100		
						6				
INFORMATION TECHNOLOGY ((Any Two)										
Code	Subject	L	T	P	Credits	CIA	End Term	Total		
11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100		
11EC.511.5	Managing software project	3	0	0	3	30	70	100		
11EC.511.6	IT consulting	3	0	0	3	30	70	100		
						6				
Coursework and Research (Single Specialization)										
SEMESTER 1										
CORE PAPERS										
Code	Subject	L	T	P	Credits	CIA	End Term	Total		
11CC.506	Project Management and Entrepreneurship	4	0	0	3	30	70	100		
	Open elective (MOOC)	0	0	0	3					
11CC.504	Research Methodology	4	0	0	4	30	70	100		
						10				
SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Four)										
Code	Subject	L	T	P	Credits	CIA	End Term	Total		
11EC.508.1	Taxation	3	0	0	3	30	70	100		
11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100		
11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100		
11EC.508.4	International Finance	3	0	0	3	30	70	100		
11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100		
11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100		
						12				
HUMAN RESOURCE MANAGEMENT (Any Four)										
Code	Subject	L	T	P	Credits	CIA	End Term	Total		
11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100		
11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100		
11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100		
11EC.509.4	International HRM	3	0	0	3	30	70	100		
11EC.509.5	Employee relation	3	0	0	3	30	70	100		
Level 6.5										

11EC.509.6	Strategic HRM	3	0	0	3	30	70	100	
					12				
MARKETING MANAGEMENT (Any Four)									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100	
11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100	
11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100	
11EC.510.4	services Marketing	3	0	0	3	30	70	100	
11EC.510.5	Retail management	3	0	0	3	30	70	100	
11EC.510.6	International Marketing	3	0	0	3	30	70	100	
					12				
INFORMATION TECHNOLOGY (Any Four)									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100	
11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100	
11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100	
11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100	
11EC.511.5	Managing software project	3	0	0	3	30	70	100	
11EC.511.6	IT consulting	3	0	0	3	30	70	100	
					12				
SEMESTER 2									
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
UMC 102	Managing Personal Finance*	2	0	0	0	50		50	
11RC.501	Research Work				20	50	50	100	
					20				

Total Credits	42
Sem 1	22
Sem 2	20